eLearning Services
Share PLM
About Share PLM

We help companies transform data into information and manage intelligent products that sell more and leverage new business opportunities.

We specialize in eLearning and Training for PLM. We’re passionate about good learning and design and work with you to simplify your methods and provide an engaging user experience.
Begin your eLearning journey with Share PLM

Connect concept and understanding through captivating learning and engagement.

Building the right Product Lifecycle Management learning program for your organization is demanding work. Understanding the technical content is not enough. You need the right blend of technical skills and communication.

We’ve been in the PLM trenches for over 10 years, and we’re passionate about design and communication. We’ve seen what works and what doesn’t, and what succeeds and what fails in Product Lifecycle Management.

We design engaging eLearning solutions with you, so you can keep up with your Product Lifecycle Management journey.
What’s eLearning?

eLearning is any form of training or education delivered electronically.

At one extreme, it can mean providing classroom or lecture hall material via video. At the other end, it’s the provision of highly complex, highly structured, and highly interactive training courses that exploit the latest developments in augmented and virtual reality.
Empower learners, While cutting costs

Empower learners
With on-demand access to learning, employees are empowered to perform and grow in their roles—and beyond.

Cut costs and scale
Train employees efficiently and fast—and all at a much lower cost than traditional classroom training.

Increase training quality
Content in eLearning is well organized and standardized, increasing training quality and democratizing knowledge.

Reach learners everywhere
Online training allows employees to learn everywhere, at their pace. eLearning enables remote training in a consistent fashion.
With eLearning, learners consume educational content on computers, tablets, and smartphones. Educational content can be a series of video tutorials, searchable training materials, screencasts, software simulations, or games.
01 Interactive eLearning
02 Systems training
03 LMS Implementation
04 Engagement programs
Interactive eLearning is perfect for explaining complex concepts. It empowers learners to click around and touch the screen, which builds an engaging, intimate experience. Dragging content from one place to the next, or making choices that affect what comes next helps us absorb information and keeps us hooked on the topic.
INTERACTIVE eLEARNING

**Structured courses**
Get your ideas and methods organized with responsive eLearning courses that also look great on tablets and mobile devices.

**Interactive theory**
Bring your theory into action through interactivity. Outline process steps, toggle different views and combine media to engage your learners.

**Interactive infographics**
Labeled graphics with interactive markers help you make complex concepts stick in your mind. Using beautiful visuals and revealing key information with interactions keeps your learners hooked!

**Quizzes**
Quizzes are a great way to test what your learners have picked up from your course. Decide what the course objectives are and challenge your learners with targeted questions.
Structured courses

Turning your raw materials and knowledge into an engaging and effective course requires organization. We can help you develop a course outline that tells a story and achieves your learning targets.

Check out our course demos to see what a well-structured course looks like:

1. https://shareplm.com/PLMbasics
2. https://shareplm.com/agile
PLM is complex, and it takes time and effort to digest its targets and methods. When technical content is dull and presented poorly, it can overwhelm, turn off, and frustrate learners.

Our eLearning solutions help you explain complex concepts and boost your learners’ engagement. We simplify the content to make it more accessible so that PLM stays relevant and engaging for your organization.

Technical content can be presented in a user-friendly way. Check out our course demos to learn more:

1. [https://shareplm.com/PLMbasics](https://shareplm.com/PLMbasics)
2. [https://shareplm.com/agile](https://shareplm.com/agile)
Interactive Infographics

Use labeled graphics with visuals and interactive markers to present content in a dynamic and understandable way.

Help your learners understand complex concepts by using beautiful visuals and interactions.

Check out these examples to discover how interactive infographics work:

1. [https://shareplm.com/agile/#/list/cj3vi8n2s00043e68bna3l9c?_k=j4p7mv](https://shareplm.com/agile/#/list/cj3vi8n2s00043e68bna3l9c?_k=j4p7mv)

2. [https://shareplm.com/PLMbasics/#/list/cj3stg8380023e687s8x6wdj?_k=00ak0x](https://shareplm.com/PLMbasics/#/list/cj3stg8380023e687s8x6wdj?_k=00ak0x)
Assess learning with Quizzes

Quizzes help you assess knowledge retention. Your learners will enjoy paying attention when they can complete engaging and interactive quizzes! Have a look at these examples to see what our quizzes look like:

1. [Link](https://shareplm.com/agile/#/list/cj3vtt1f9001d3e68sjg5iyh9?_k=l13bxu)
2. [Link](https://shareplm.com/PLMbasics/#/list/nRr2IVQOFxrRcm0Kg7IToJQZ5Qux-jG?_k=f2y0f4)
OUR PACKAGED eLEARNING SOLUTIONS

**STARTER**  €1595

- Course outline
- eLearning concept
- Course export files
- Up to 1000 words
- Up to 4 lessons
- Up to 2 graphics
- 1 Quiz with 10 questions

**PLUS**  €6395

- Course outline
- eLearning concept
- Course export files
- Up to 5000 words
- Up to 23 lessons
- Up to 10 graphics
- Up to 2 interactive Infographic
- 3 Quizzes with 10 questions

**PRO**  €9895

- Course outline
- eLearning concept
- Course export files
- Up to 10000 words
- Up to 50 lessons
- Up to 25 graphics
- Up to 5 interactive Infographic
- 6 Quizzes with 10 questions
Complete your package with our eLearning extras

**Interactive Infographic**
- Infographic concept
- Infographic design
- Labeled explanatory text and markers
- Include infographic in your course

€ 395

**Quiz**
- Targeted quiz to support your course
- Quizz concept based on targets
- Up to 10 questions
- Include quizz in your course

€ 395

**1000 words of content**
- eLearning concept
- Implementation in your course
- 2 graphics
- 3 images

€ 995

**5 Graphics**
- Visuals to support your course
- Files in PNG and JPG format
- Include graphics in your course

€ 495
OUR PACKAGED SOLUTIONS FOR ELEARNING

STARTER PACK

Description

Our basic version of eLearning for companies that are just getting started and want to test how eLearning works. We will create an engaging, 1000-word course with 4 lessons, based on your content.*

What you can expect

• A course outline with up to 4 lessons
• Responsive Design based on templates
• An interactive e-learning course built from the content you provide* using Articulate Storyline 360 or Adobe Captivate
• 1 quiz with your choice of 10 questions
• 2 engaging graphics to illustrate and complement your course
• Output files in SCORM, TinCan and HTML5.

What we need from you

• Information on your business and target audience
• A briefing on your eLearning goals (e.g., cost reduction, engagement, onboarding, etc.)
• Course content in MS PowerPoint or Word format
• Scripts.

* We can also help you to create your course content! Content development billed based on hourly rate. Contact us to discuss your needs.
OUR PACKAGED SOLUTIONS FOR ELEARNING

PLUS PACK

Description

We dig into your business challenge and work with your team to identify learning goals and deliver a highly effective eLearning course. This service is designed to provide you with a complete course, including visuals and interactions based on your content*.

What you can expect

• A course outline with up to 23 lessons
• An interactive e-learning course built from the content you provide using Articulate Storyline 360 or Adobe Captivate
• 3 quizzes with your choice of 10 questions
• 2 interactive infographics with labelled markers
• 25 engaging graphics to illustrate and complement your course.

What we need from you

• Output files in SCORM, TinCan and HTML5
• Information on your business and target audience
• A briefing on your eLearning goals (e.g., cost reduction, engagement, onboarding, etc.)
• Course content in MS PowerPoint or Word format
• Scripts.

* We can also help you create your course content! Content development is billed based at an hourly rate. Contact us to discuss your needs.
OUR PACKAGED SOLUTIONS FOR ELEARNING

PRO PACK

Description

Maximize your team training with a professional eLearning course. This service is designed to fit your needs, including a variety of interactions and engaging graphics that will transform your content into a highly effective eLearning course.

What you can expect

- A course outline with up to 50 lessons
- An interactive e-learning course from the content you provide* using Articulate Storyline 360 or Adobe Captivate
- 6 quizzes with your choice of 10 questions
- 5 interactive infographics with labelled markers
- 10 engaging graphics to illustrate and complement your course
- Output files in SCORM, TinCan and HTML5.

What we need from you

- Information on your business and target audience
- A briefing on your eLearning goals (e.g., cost reduction, engagement, onboarding, etc.)
- Course content in MS PowerPoint or Word format
- Scripts.

* We can also help you create your course content! Content development is billed based at an hourly rate. Contact us to discuss your needs.
eLearning project
What to expect

Managing a successful eLearning project

We will discuss your needs with you and develop a proposal that fulfils your requirements. After agreeing on the contract, we analyse the content with you and plan the project. A concept design consists of a screen mock-up to illustrate how the user will navigate the course; a content outline to validate the structure of the information and activities; and a screen-by-screen storyboard. After concept approval, we will create a digital prototype for you to test the course. Once the prototype is approved, we will proceed to eLearning implementation. After reviewing the output with you, we will close the project.
Experience and practice with **Systems Training**

No matter how good your systems are, you won’t see the outcomes until your employees have learned, practiced, and mastered them. Hands-on system practice enables acquisition of new skills and provides a safe environment to learn, which lowers resistance to change.
Whether you’re transitioning to a new system or just want to improve employee performance using your current systems, system trainings allow your employees to get comfortable with the system and lose their fears of using it. By providing an interactive practice environment and guiding your employees through the new functionality, you help them acquire the skills they need to use the new system effectively and become familiar with it.
The training guides users through the workflow with captions and instructions to navigate the process. The user gets to experience the actual system while following the instructions and clicking through the screens.

Use a video to explain step-by-step what it takes to accomplish a task. Demos are a good way to introduce the workflow, process and navigation.

The training guides users through the workflow with captions and instructions to navigate the process. The user gets to experience the actual system while following the instructions and clicking through the screens.

Once the learner has gone through the demos and guided trainings and is comfortable with the process, she gets to test her knowledge with a click-through assessment. Usually the learner is given a task he needs to accomplish by using the system and receives guided feedback on his actions.

**Demos**

**Guided training**

**Assesments**
<table>
<thead>
<tr>
<th>Plan</th>
<th>Package Details</th>
<th>Price</th>
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<td>2 system trainings based on your script - including demo, guided training and assessment</td>
<td>€1895</td>
</tr>
<tr>
<td></td>
<td>Includes captions and instructions based on your script</td>
<td></td>
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<tr>
<td>PLUS</td>
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<td>€7195</td>
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<td>PRO</td>
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<tr>
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</table>
OUR PACKAGED SOLUTIONS FOR SYSTEMS TRAINING

STARTER PACK

Description

Our basic version of systems training for companies that are just getting started and want to test out how software simulation works. We will create system training for up to 2 use cases with 20 steps based on your content*.

What you can expect

- 2 system trainings based on your script - including demo, guided training and assessment
- Training captions and instructions
- 2 Use cases / maximum 20 steps
- Output files in SCORM, TinCan and HTML5.

What we need from you

- Information on your business and target audience.
- System training scripts.
- Workflow explanation and demonstration.
- Access to your systems and guidance to reproduce the scripts. Alternatively you can provide us with all the screen captures.

* We can also help you create your course content! Content development is billed based at an hourly rate. Contact us to discuss your needs
OUR PACKAGED SOLUTIONS FOR SYSTEMS TRAINING

PLUS PACK

Description

Our plus version will boost your employees performance with a comprehensive and actionable system training. We will create system training for covering up to 8 use cases with 80 steps based on your content*.

What you can **expect**

- 8 system trainings based on your script - including demo, guided training and assessment
- Training captions and instructions
- 8 Use cases / maximum 80 steps
- Output files in SCORM, TinCan and HTML5.

What we **need** from you

- Information on your business and target audience.
- System training scripts.
- Workflow explanation and demonstration.
- Access to your systems and guidance to reproduce the scripts. Alternatively you can provide us with all the screen captures.

* We can also help you create your course content! Content development is billed based at an hourly rate. Contact us to discuss your needs
OUR PACKAGED SOLUTIONS FOR SYSTEMS TRAINING

PRO PACK

Description

Our pro version is designed to provide your learners with a complete interactive system experience. Create a course that covers your key processes with up to 15 use cases and 150 steps.

What you can **expect**

- 15 system trainings based on your script* - including demo, guided training and assessment
- Training captions and instructions
- 15 Use cases / maximum 150 steps
- Output files in SCORM, TinCan and HTML5.

What we **need** from you

- Information on your business and target audience.
- System training scripts.
- Workflow explanation and demonstration.
- Access to your systems and guidance to reproduce the scripts. Alternatively you can provide us with all the screen captures.

* We can also help you create your course content! Content development is billed based at an hourly rate. Contact us to discuss your needs.
Deliver and manage your online courses with an effective LMS

You’ve created an awesome online learning course – but now you need to deliver your course to learners, and you’re not sure where to start.

LMSs come in all shapes, sizes, and price levels. We help you get the most of your learning with our LMS consulting services.
A learning management system (LMS) is a platform used to deliver, track, and report e-learning courses.

LMSs come in all shapes, sizes, and price levels. If you’re just starting out, you can choose from a variety of types. There are both paid and free LMS. Free open-source LMS platforms work well for starters. If you’re looking for usability and advanced features, you might want to look into paid options.
You need a robust system to manage your learning programs effectively – from tracking learner performance to publishing your learning programs. We help you evaluate and select your LMS, and design the customizations required to meet your needs.

Contact us and request a free quote for your specific situation.
Market your PLM program with Engagement campaigns

Make a meaningful impact on your organization with beautiful visuals, infographics, promotion and explainer videos. We’ll help you craft an engaging content calendar to rock your organization’s social media, manage change, and build buzz around your PLM program. Internal marketing is key to gaining exposure and making changes stick.
Building a culture of engagement doesn’t happen by chance – it starts with a successful strategy. We can help you create employee engagement programs to meet complex change-management challenges.

Create awareness and boost employee engagement with effective content strategies and beautiful visuals.

Boosting motivation for change with Engagement programs

Promotion videos

Content calendars

Infographics

Case studies
Video marketing is hot. Videos are easy to consume, drive engagement and convey information better than text. We process information faster by viewing video than by reading. It’s little wonder that video is a critical component of a successful change-management strategy.

Check out some of our promotion videos at youtube:

1. [https://www.youtube.com/watch?v=aZGoBmC5Rb0](https://www.youtube.com/watch?v=aZGoBmC5Rb0)
2. [https://www.youtube.com/watch?v=FmyCbQRmYSM](https://www.youtube.com/watch?v=FmyCbQRmYSM)
Infographics

Through a combination of illustrations, images, icons and text, successful infographics explain complex concepts at a glance.

Effective infographics are appealing, entertaining, and designed to keep readers engaged – even when they present technical content!

Check out these beautiful infographics from our website:

Everything begins with a content strategy. A content calendar is the best way to build a meaningful, cohesive story to support your change management program. It provides the WHY that establishes value within the minds of your employees. It’s what engages them.

We help you craft a solid plan for what you publish and develop concepts that will influence and create awareness in your organization.
Case studies

Your best marketing tool is a success story. Case studies provide an opportunity to show successes. We help you to craft a case study you can use to influence and show your organization how well things can work out.
**Pricing Plans**

Packaged solutions for engagement programs

### Promotion videos
€ 595
- Professional promotion video to match your up to 100 words script
- ALL graphic elements included
- Perfectly synced background music to your video.
- Loyalty-free video footage from our library.
- Style following your bland identity
- Output files in mp4, wmv, .avi etc.

### Content calendars
€ 995
- Content analysis and research based on your targets
- Content development proposal to hit your targets, engage with your audience and achieve your campaign's goals
- Strategic content planning
- Actionable content calendar, including publishing dates and distribution channels

### Infographics
€ 395
- High Quality Infographic with unique design to communicate your complex concepts
- Visually compelling graphics to illustrate your message
- Up to 10 facts or data points included
- Infographic Design in JPG, PNG, PDF, etc

### Case studies
€ 1395
- 1000-word case study you can use to influence and support your change management strategy.
- Up to 2 interviews with employees of your choice to draft the study
- Concept proposal based on your data and research.
- All graphics and images included.
- Source files and PDF output document